# GOVERNMENT OF INDIA
# TOURISM
# LOK SABHA

UNSTARRED QUESTION NO:617
ANSWERED ON:06.02.2017
Indian Tourism Network with South East Asian Countries
Singh Shri Dushyant

**Will the Minister of TOURISM be pleased to state:**

(a) whether any efforts have been made to link Indian tourism network with south east Asian countries to create gain from strong tourism in south east Asia via an integrated southeast Asia and India tourism circuit;
(b) if so, the details thereof; and
(c) if not, the obstacles that prevent India from taking trans national tourism venture?

## Answer

MINISTER OF STATE FOR TOURISM (INDEPENDENT CHARGE)
(DR. MAHESH SHARMA)

(a) to (c): The Ministry of Tourism Government of India collaborates with ASEAN − the Association of Southeast Asian Nations to strengthen cooperation in the field of tourism. The Ministry of Tourism has made special efforts to promote tourism to India in the ASEAN market. Some of the major initiatives are as follows:

i. Memorandum of Understanding (MoU) on ASEAN-India Tourism Cooperation was signed in January 2012 in Indonesia during the 3rd India ASEAN Tourism Ministers meeting.
ii. To enhance India − ASEAN inter regional tourism promotion, the Ministry of Tourism regularly participates in the Tourism Working Group (TWG) meetings between India and ASEAN. The last meeting of TWG was held on 17.01.2017 in Singapore.
iii. Bilateral MoUs/Agreements on Tourism Cooperation have also been signed with Singapore (1994), Indonesia (2000), Philippines (2006) Malaysia (2010) and Cambodia (2015) inter alia for Information Sharing, Human Resource Development, Destination Management, Marketing and Promotion of Tourism, MICE Tourism, Opportunities for Investment in Tourism Sector etc.
iv. The 5th International Buddhist Conclave was organized in Varanasi from 02nd to 06th October 2016 and ASEAN was the Guest of Honour. More than 100 delegates from ASEAN countries participated in the Conclave.
v. The tourism promotion in ASEAN region is under the jurisdiction of India Tourism, Singapore. Tourism promotional activities including media campaigns, participation in fairs, road shows, food festival etc., are regularly organized by the office in order to promote tourism to India from ASEAN.

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